

5 steps for empowering climate action



1 Talk about action

- **Start the conversation**
Build on trust in teachers, families, charities or well-known figures to unlock more climate conversations, even if they seem difficult.¹
- **Discuss practical actions**
Share practical approaches and ideas so that taking climate action becomes the new norm in school and the community as well as home.



2 Take views seriously

- **Engage in decision-making**
Increase 11–18-year-olds' say with opportunities to be part of decision-making groups, to influence rules and targets and ethical consumption choices.
- **Act on concerns and ideas**
Build on their many low-cost ideas to create new campaigns. Include both young people and adults to strengthen impact and empower students.



3 Be positive

- **Encourage small easy steps**
Think of the stepping-stones to change, assuring young people that getting part way is better than no action.
- **Respect and link to priorities**
Harness co-benefits that link with young people's top priorities such as the tie with nature as an everyday essential for wellbeing.
- **Build positivity and rewards**
Encourage good choices through rewards and competitions. Create a good vibe by regularly showing how the many small changes add up to a sustainability 'revolution.'



4 Embed climate action in school

- **Co-create environmental policy**
Ask students, staff, parents and governors to co-create a school environmental policy, or set new targets within an existing policy.
- **Embed across the curriculum**
Integrate learning about solutions in all lessons, from computer modelling of impact to hearing others' views about change within languages.
- **Develop a long-term action plan**
Allow time to create and act on a 'What's Next?' list, drawing on behaviour change thinking² and external expertise available in every key area of climate action.



5 Change the environment

- **Make action easier**
Install more equipment and create environments that make good choices easier.
- **Make sure it's accessible**
Ensure physical and social access is considered so changes are accessible for those with disabilities and are affordable.

