

5 steps for empowering climate action

Five steps emerged from what thousands of 11- to 18-year-olds [told us would motivate them](#) to engage further: some are easy to start, others must become easier so that climate actions are accessible to everyone.



1 Talk about action

- **Start the conversation**
Build on trust in teachers, families, or well-known figures for more climate conversations, even if they seem difficult.¹
- **Discuss practical action**
Share and support practical ideas and approaches, including both young people and adults to strengthen impact.²



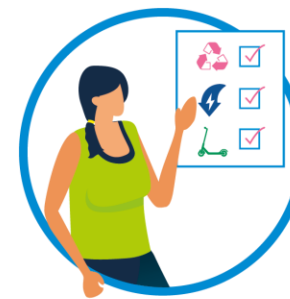
2 Take views seriously

- **Engage in decision-making**
Increase 11–18-year-olds' say in decision-making to influence rules and targets and ethical consumption choices.
- **Make sure its relevant**
Think about different starting points and tailor approaches to different needs, values and contexts.³



3 Be positive

- **Build positivity and rewards**
Encourage good choices through competitions and rewards. Create a good vibe via regular positive feedback.
- **Respect and link to priorities**
Harness co-benefits that link with top priorities such as the tie with nature as an every-day essential for wellbeing.
- **Encourage stepping-stones to change**
Assure students that getting part way is better than no action.



4 Embed climate action

- **Co-design activities and policy**
Ask students, staff, parents and governors to co-create school environmental policy, or set new targets.
- **Embed across the curriculum**
Integrate learning about solutions in all lessons, from computer modelling of impact to exchanging views in French.
- **Value school's social power**
Celebrate how far climate-friendly actions are becoming every-day and normal.



5 Change the environment

- **Make action easier**
Install more equipment and create environments that make good choices easier.
- **Make sure it's accessible**
Remove barriers and ensure physical and social access is considered so changes are accessible for all and are affordable.

